

FINGERPRINT

Privacy Policy for Fingerprint Strategies

The privacy of our visitors to www.fingerprintstrategies.com is important to us.

At Fingerprint Strategies, we recognize that privacy of your personal information is important. Here is information on what types of personal information we receive and collect when you use and visit www.fingerprintstrategies.com, and how we safeguard your information.

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

We collect information from you when you register on our site, subscribe to our newsletter or fill out a form.

When registering on our site you may be asked to enter your: name, e-mail address, mailing address or phone number. You may, however, visit our site anonymously.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- to personalize your experience (your information helps us to better respond to your individual needs)
- to improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- to improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- to send periodic emails

Note: if at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you submit a request or register. These security measures include: password protected directories and databases to safeguard your information.

Log Files

As with most other websites, we collect and use the data contained in log files. The information in the log files include your IP (internet protocol) address, your ISP (internet service provider, such as AOL or Shaw Cable), the browser you used to visit our site (such as Internet Explorer or Firefox), the time you visited our site and which pages you visited throughout our site.

Cookies and Web Beacons

We do use cookies to store information, such as your personal preferences when you visit our site. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow), that enables the sites or service provider's systems to recognize your browser and capture and remember certain information.

DoubleClick DART cookies

We also may use DART cookies for ad serving through Google's DoubleClick, which places a cookie on your computer when you are browsing the web and visit a site using DoubleClick advertising (including some Google AdSense advertisements). This cookie is used to serve ads specific to you and your interests ("interest based targeting"). The ads served will be targeted based on your previous browsing history (For example, if you have been viewing sites about visiting Las Vegas, you may see Las Vegas hotel advertisements when viewing a non-related site, such as on a site about hockey). DART uses "non personally identifiable information". It does NOT track personal information about you, such as your name, email address, physical address, telephone number, social security numbers, bank account numbers or credit card numbers. You can opt-out of this ad serving on all sites using this advertising by visiting http://www.doubleclick.com/privacy/dart_adserving.aspx

You can choose to disable or selectively turn off our cookies or third-party cookies in your browser settings, or by managing preferences in programs such as Norton Internet Security. However, this can affect how you are able to interact with our site as well as other websites. This could include the inability to login to services or programs, such as logging into forums or accounts.

Deleting cookies does not mean you are permanently opted out of any advertising program. Unless you have settings that disallow cookies, the next time you visit a site running the advertisements, a new cookie will be added.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. However, we seek to protect the integrity of our site and welcome any feedback about these sites.

By using our site, you consent to our privacy policy.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will update the Privacy Policy modification date below. Policy changes will apply only to information collected after the date of the change.

This policy was last modified on April 21, 2009

Contact Us

If there are any questions regarding this privacy policy you may contact us using the information below:

Phone: 1-888-900-3188

Email: info@fingerprintstrategies.com